

Host a Knitting Party



HEY KNITTER!

Ready to **grow your local knitting community** while enjoying an afternoon with friends and makers?

Then it's time to join the WAK family by being one of **our ambassadors** and **organizing your own knitting party!**

So that you don't miss anything, here are the details to organize a Knitting Party.

WHEN?

Choose the **most attractive date and time**
(no Monday mornings, please, weekends are usually better appreciated!)

so that the highest number of people can sign up.

At least 30 to 35 days away so that we got enough time to
help advertise your party and ship your kits.

WHERE?

Almost **anywhere you like!** It can be at home, a bar, a coffee shop,
a park, etc. If you decide to celebrate it at a bar,
you may be in charge of choosing and booking the space.



WHAT?

You can make a selection of **3 different kits** to knit this day on weareknitters.com.
The kits can be knitting, crochet... The chosen kits need to be of **adapted levels**
so that everyone feels they can join the party and increase the number of attendees.

Also, remember to pick kits of levels for which you can help
the attendees during the Knitting Party.



SHARE

Once you have all the information available regarding the place, the day, the time, and the kits, we will **publish it on our website** in our [Knitting Party section](#).

We will also share it on our Facebook and propose it to more people around you!

From your side, don't forget to **share the link** as much as possible to make it a success! If you prefer to organize a Private Knitting Party for you and your friends/family, this is not a problem at all, just let us know!

Use #weareknitters #knittingparty #partywithwak and post all your photos from the party, we want to see it!

HOW TO ATTEND A KNITTING PARTY?

Attendees need to enter our **Knitting Parties section on our website** and find the Knitting Party they want to attend. They can choose the kit they prefer from the selection made by you, the ambassador. The kits can be purchased with or without needles and in the color of their choice. The kits are offered with a **20% discount** directly applied at checkout. The ambassador will receive all the kits purchased by the participants. The order will be sent 7 to 15 days before the Knitting Party.

Have fun at the Knitting Party!



BENEFITS FOR THE AMBASSADOR

Why organize a Knitting Party?

- You'll get your kit for the Knitting Party for FREE
- And one gift card of 50€/50\$ to spend on weareknitters.com
- A special discount for all the participants (20% OFF)
- You'll be able to make new friends, let the people know your skills (knitting, crochet, your creations...) and share a unique moment!